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## **MEDIA INVITE**

TO : ALL MEDIA

DATE : 04 March 2013

ATTENTION : NEWS EDITORS/REPORTERS AND PR WIRE

## MEC MCHUNU TO LAUNCH CAMPAIGN TO FIGHT AGAINST WOMAN ABUSE AND RAPE

KZN MEC for Transport, Community Safety and Liaison, Mr Willies Mchunu moves to address on-going scourge of rape against woman and children in KwaZulu-Natal. Following the recent spate of rape incidents and abuse of woman and children, Mchunu is set to launch a provincial campaign to fight this ugly deed.

Incidents of rape and abuse have caused a serious outcry not only in the province but in many parts of the country.

MEC Mchunu's campaign is also a response to a call made by the President of the country, Honourable Jacob Zuma that clear actions must be taken to fight crimes targeting woman and children.

Accompanied by traditional, religious leaders, councilors and business community, Mchunu will tomorrow (05March 2012) launch an important drive to mobilize communities to protect senior citizens and to fight crime.

The new initiative will be launched under the campaign of **Khuzumhlola**, which is aiming at mobilizing communities to be active in condemning violence and crime against woman and children.

## Details of the launch:

Date : 05 March 2013

Venue : ENkwalwini Sport Field, KwaSwayimane

Time : 09h00

Media are invited to attend.

Ends

Media Contact: Kwanele Ncalane on 072 803 1462 or 079 699 5155.